

Runway for Life: Fashion Fights Cancer

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Today I'm making a guest appearance on *The Style Guide* to talk about what our co-ed fashionistas are up to these days. Oh college ... remember those days of sleeping late, having Fridays off, and pulling all nighters? Well times are a-changin'. These days our fellow trendsetters are hard at work to not only look good, but fight for a good cause.

New York University 's sororities Alpha Epsilon Phi and Delta Phi Epsilon are inviting **you** to an afternoon of fashion and fundraising this Sunday in New York City. They are hosting a fabulous fashion show AND charity event for <u>Relay for Life</u>, an annual event by the American Cancer Society that raises money nationally for cancer research.

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That's right, if you weren't able to attend Fashion Week, you can spend this Sunday in the front row eying the latest fashions by top designers. And at the same time you're helping raise money to fight against cancer. Face it, that's a lot more productive than sleeping late and complaining you can't believe it's Sunday *already*.

The sororities have recruited amazing designers this year. Here's a sneak peek at the list: Julie Haus, Hudson Jeans, Csilla Wear, Revival, Sanctuary and BIAN. Designers also donated clothes to be raffled or auctioned off followed by food and entertainment.

These fashionistas have proven that giving back is in style this season. We'll see you there!

Ticket Information:

Tickets are available through Ticket Central or e-mail alb455@nyu.edu

NYU Students: \$5 standing, \$7 seating

General Admission: \$10 standing, \$15 seating

VIP (1st and 2nd row include gifts bags and other perks): \$25

When: Sunday, March 8th, 2009

Where:

Kimmel Center

Rosenthal Pavilion (10th Floor)

60 Washington Square South

New York, NY 10012

All proceeds will go to Relay for Life.

Live outside the NYC area, but want to get involved? Click <u>here</u> to find out how you can raise money for Relay for Life at your school.

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