

CsillaWear Arrives on Congress Avenue

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Csilla at work in her new retail space.

As part of our effort to expand Austin Creative Alliances' support of the greater creative community, we are happy to showcase one of our newest, local fashion designers.



CsillaWear at 504 Congress Ave. (at 5th)

I met up with Csilla while she was hard at work cutting fabric for her next pattern. It's impressive to meet this "hands-on" designer that retains a craft we rarely see in American-made fashion. As a young girl watching her grandmother sew, Csilla soon learned the skill. She explains that her passion for clothing design began while in High School, when she began making her own wardrobe and her own fashion statement. It blossomed from there.

“For my summer job at a local high-end boutique and seeing those cool clothes in the boutique gave her the idea. I put two and two together and bought one yard of fabric here and there and made a new dress or top every day through that summer”.

As a student at University of Texas, Csilla studied Interior Design and subsequently moved to New York to pursue a fashion career. Beginning with studies at Fashion Institute of Technology, lead to an internship with Nautica and eventually full-time positions with Liz Clairborne and Macy's. After years of working in the corporate world, Csilla felt it was time for a change. With the support of her sister and friends she took the leap and went out on her own. CsillaWear was launched in New York City.

A Night to Indulge in Fashion and Beauty: CsillaWear recently hosted a fitting party to introduce her line to the broader Austin community where woman were invited to try-on the variety of her styles.



Attendees who graciously modeled CsillaWear.

Csilla's designs are inspired by fabric, movement and silhouettes. She chooses an array of lively, colorful patterns to create fun to wear, elegant designs. Her international background influences her sophisticated styles, while all her creations have a natural, easy fit. Perfect for Austin.



Makeup artist Lecia Harkins.

Professional hair stylist, Deborah Lira and makeup artist, Lecia Harkins of Russ and Company Salon www.russandcompanysalon.com were also on site for all to enjoy a fresh look along with these stunning designs.

If you are looking for fashion with ease, dress it up or down, this is the place to shop, you'll want to add a few styles to your wardrobe. Stop by and meet the lovely designer behind CsillaWear. **Located at 504 Congress Ave. (at 5th St), Austin, TX. Hours M-F 11- 6pm, Saturdays 11-4pm.**
www.csillawear.com